User Experience (UX) Survey for Emerge Web Magazine 2020

Questions   **Responses**   19

19 responses

Not accepting responses

Message for respondents

This form is no longer accepting responses

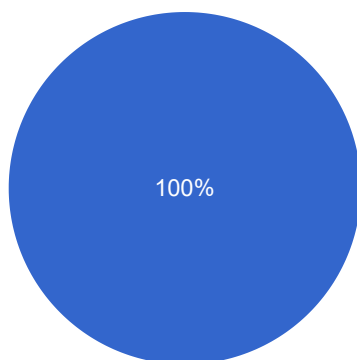**Summary**   Question   Individual
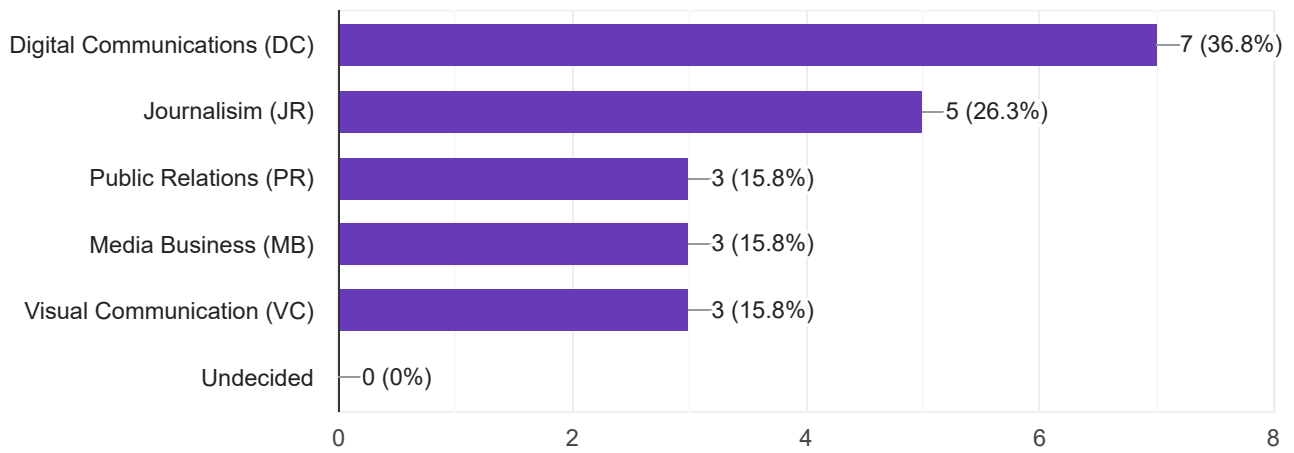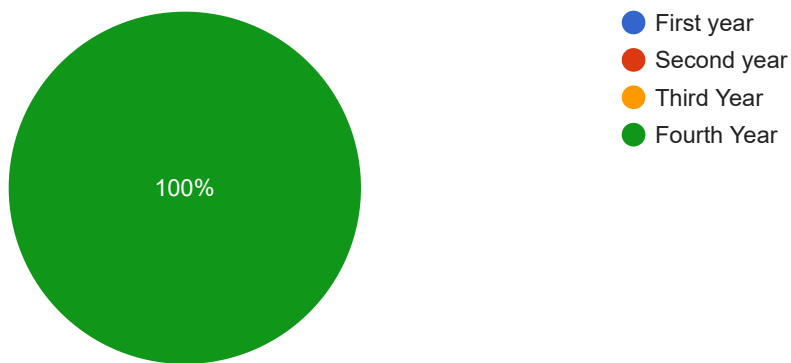
What program are you in?

19 responses

● Media Studies

100%

What specialization are you in? Please select all that applies.

19 responses

Specialization	Responses
Digital Communications (DC)	7 (36.8%)
Journalisim (JR)	5 (26.3%)
Public Relations (PR)	3 (15.8%)
Media Business (MB)	3 (15.8%)
Visual Communication (VC)	3 (15.8%)
Undecided	0 (0%)

What year are you in?

19 responses

- First year
- Second year
- Third Year
- Fourth Year
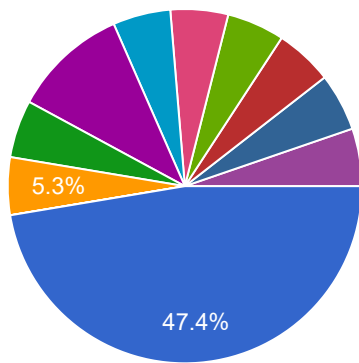
100%

How did you first learn about the Emerge Web Magazine? Please select all that applies
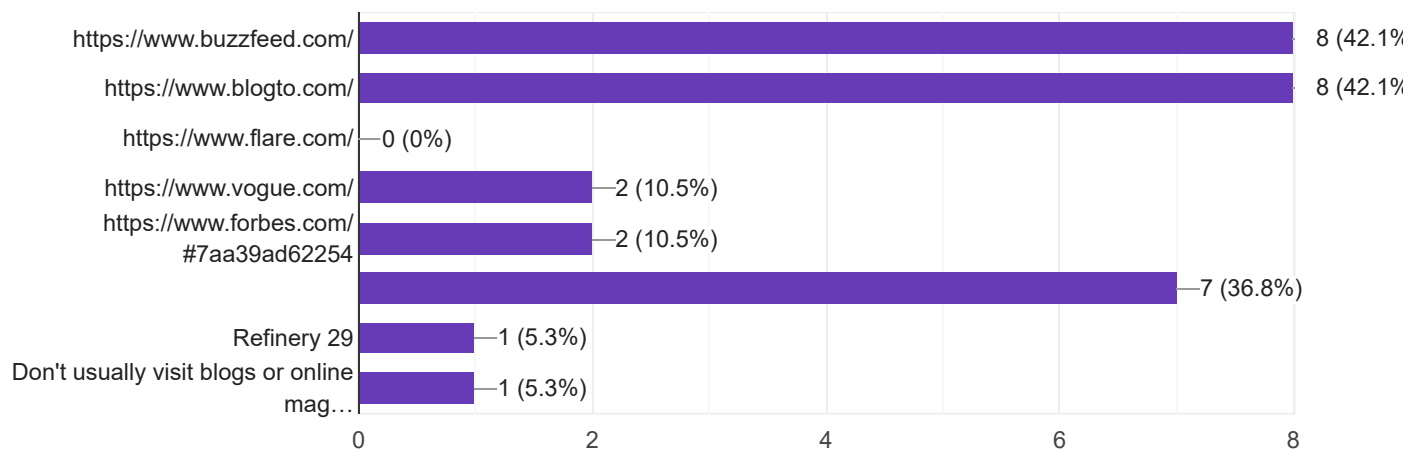
19 responses

- Word of mouth
- The Verge Newsletter
- Social Media
- The University of Guelph - Humber W…
- Being part of Emerge
- being in EMERGE
- When I first heard about GH
- im in emerge

▲ 1/2 ▼

47.4%

5.3%

What are your favourite blogs or online magazines?

19 responses

Label	Value
https://www.buzzfeed.com/	8 (42.1%)
https://www.blogto.com/	8 (42.1%)
https://www.flare.com/	0 (0%)
https://www.vogue.com/	2 (10.5%)
https://www.forbes.com/#7aa39ad62254	2 (10.5%)
	7 (36.8%)
Refinery 29	1 (5.3%)
Don't usually visit blogs or online mag…	1 (5.3%)

What device do you use to view the website?

19 responses

Legend:
- IPhone
- Macbook
- PC
- Android
- PC and IPhone

78.9%

10.5%
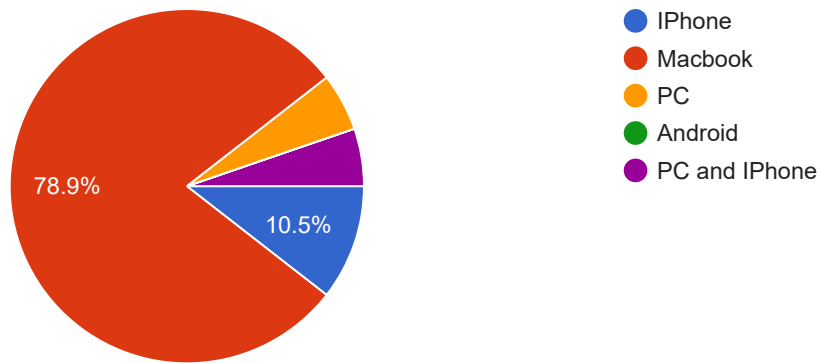
What do you like the most about the website?

19 responses

Category	Value
navigation	9 (47.4%)
visual layout	13 (68.4%)
written stories	13 (68.4%)
photo essays	7 (36.8%)
podcasts	7 (36.8%)
videos	10 (52.6%)
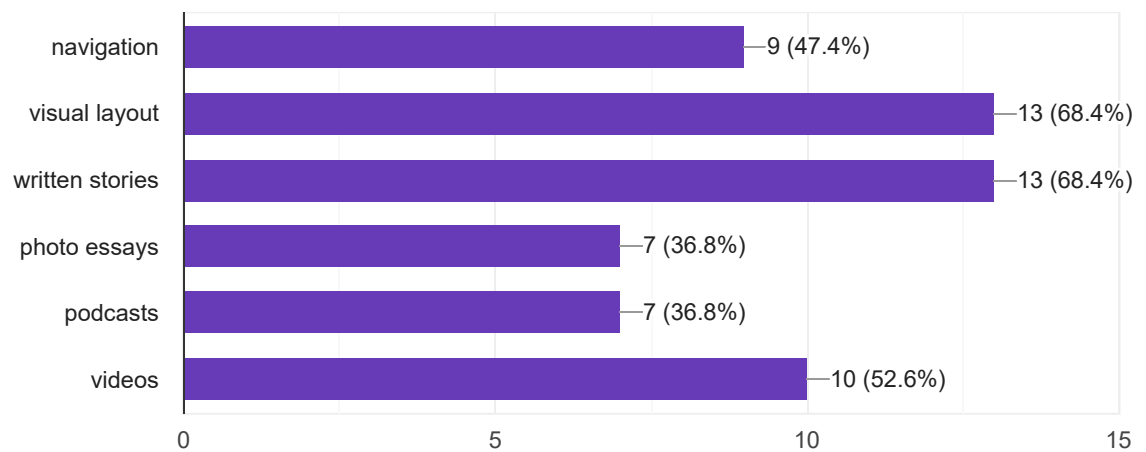
What do you like the least about the website?

14 responses

Category	Count
navigation	11 (78.6%)
visual layout	3 (21.4%)
written stories	1 (7.1%)
photo essays	2 (14.3%)
podcasts	1 (7.1%)
videos	0 (0%)
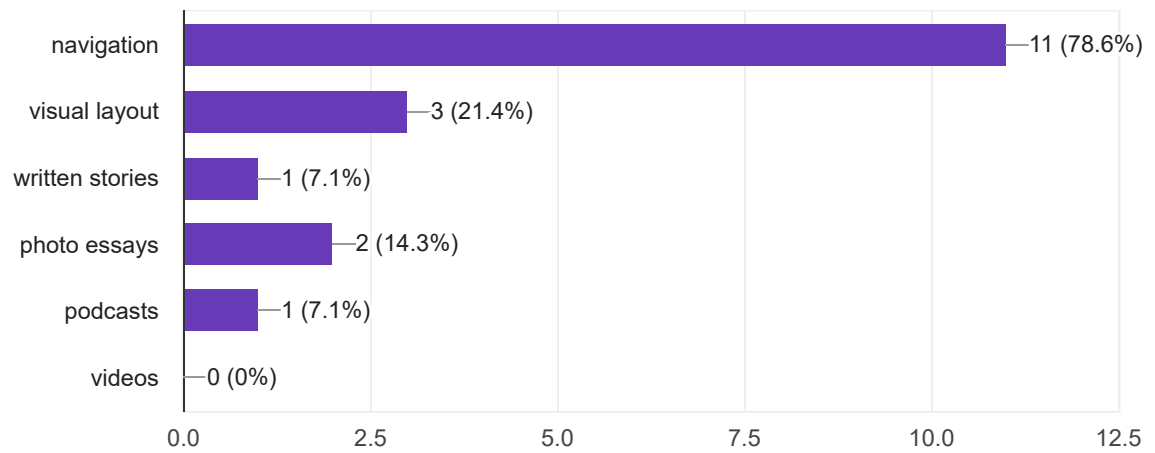
How likely is it that you could recommend our website to a friend or colleague?

19 responses

Rating	Count
1	0 (0%)
2	0 (0%)
3	2 (10.5%)
4	8 (42.1%)
5	9 (47.4%)